

S.No

Government Schemes FAQ

1. Does the Central Government provide subsidies to MSMEs to meet the cost of obtaining international certifications required for exports?

Yes.

- Under the Export Promotion Mission, the Central Government provides subsidy for international certifications through the TRACE Scheme (Trade Regulations, Accreditation & Compliance Enablement).
- **The subsidy is to the tune of 60% of actual cost (excluding taxes), with a ceiling of Rs. 25 lakh per exporter per year (effective from 20.02.2026)**
- The eligible notified certifications under the scheme are:
 - ❖ EU - REACH – Registration, Evaluation, Authorisation and Restriction of Chemicals
 - ❖ Global/All countries - TBT/SPS Testing – Technical Barriers to Trade / Sanitary and Phytosanitary Compliance Testing

Ref: DGFT Trade Notice No. 26/2025-26 dated 20.02.2026

2. Does the Government provide subsidies to MSMEs for obtaining quality certifications?

Yes – By the Government of Tamil Nadu for the MSMEs in **Tamil Nadu**:

- Up to Rs. 2 lakhs for national-level certifications
- Up to Rs. 10 lakhs for international-level certifications
- As per the **Quality Certification (Q-Cert) Scheme**, MSMEs are eligible for reimbursement of the charges incurred for obtaining recognized quality certifications such as ISO 9000/9001, ISO 14001, Hazard Analysis and Critical Control Point (HACCP), ISO 22000, Good Hygienic Practices (GHP), Good Manufacturing Practices (GMP), Bureau of Indian Standards (BIS) certification, Zero Defect Zero Effect (ZED) certification, or any other international quality certification recognized in India by a competent authority.
- Reimbursement covers payments to consultancy and certification agencies

- Expenditure for renewal and Certifications that are mandatory as per statutory requirement are **not** eligible.
- Application must be filed within 1 year from the certification date.

Ref: Ref: G.O. (Ms) No. 37, MSME (B) Department, dated 06.07.2021

3. Promoting energy efficiency is essential and crucial to contain power costs. Is the Government extending any monetary support for initiatives in this regard?

Yes (**unit-wise incentive**), extended by the Government of Tamil Nadu.

- As per the **Promotion of Energy Audit and Conservation of Energy (PEACE) scheme**, the Government of Tamil Nadu reimburses **75% of the cost of conducting an energy audit**, subject to a ceiling of **Rs.1.00 lakh per audit**.
- Further, for implementing the recommendations arising out of the energy audit, **50% of the eligible components (energy-saving equipment or technologies)**, subject to a maximum of **Rs.10.00 lakh**, will be reimbursed.
- The **energy audit must be conducted only through a BEE-accredited Energy Auditor**. In this connection, the **District Industries Centre (DIC)** would recommend qualified energy audit teams for conducting audits.
- The subsidy can be claimed through the **District Industries Centre** by submitting the **Energy Audit report duly signed by a BEE-accredited Energy Auditor**. The audit team will also assist in guiding the unit through the subsidy claim process.
- There should be a gap of a minimum of three years between the previous energy audit and the subsequent energy audit for claiming the benefit.

Ref: G.O. (Ms) No. 37, MSME (B) Department, dated 06.07.2021